

## **ABSTRACT**

### **THE ANALYSIS OF POLICY DEVELOPMENT FORMULATION OF ZAINAL ABIDIN PAGAR ALAM STATUE (Research in South Lampung Regency)**

**By:**

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The research has done in South Lampung Regency. In the development of kalianda city as a modern city. So, the government in South Lampung Regency built Zainal Abidin Pagar Alam statue with the purpose to remind about Zainal Abidin Pagar Alam as personage of commendable in South Lampung Regency. However, the policy has made by government in the South Lampung got the refusal from the society specially the societies of South Lampung Regency.

The purpose of this (1) study was to determine the formulation process of development policy of Zainal Abidin Pagar Alam statue, (2) to find out reasons for the formulation of development policies of Zainal Abidin Pagar Alam statue, (3) to map the interaction of the actors involved in the formulation of public policy, and (4) to find out the reasons of society refused the development policies of Zainal Abidin Pagar Alam statue in South Lampung Regency. The

type of study was a qualitative research method. The informants in this study were 10 people consisting of a formal group is 5 persons and non-formal group is 6 persons. Data collecting techniques was conducted through interviews and documentation, while the analysis of the data used data reduction, data analysis and conclusions.

The results showed that the formulation process of policy development of Zainal Abidin Pagar Alam statue created by elite-mass models, the consequences of elite-mass models lead to resistance (refusal) from the society specially the societies of South Lampung Regency. The reason of development policy of Zainal Abidin Pagar Alam statue was a part of the development of Kalianda as a modern city, which is a realization of Granchild's obsession to his grandfather, that is tribute to Rycko Menoza as a grandchild of Zainal Abidin Pagar Alam. The interaction formal actor were Bappeda, DPRD, and Official of PU more dominate analysis of policy development formulation Zainal Abidin Pagar Alam statue than the non formal actor were societies. The balance between formal and non formal actors was needed in the process of policy formulation. The refusal society about the policy development this statue cause existence the appropriate public to Zainal Abidin Pagar Alam because Zainal Abidin Pagar Alam not original inhabitat in kalianda and existence the issue not appropriate with society importance.

**Keywords :** public policy formulation, construction of a statue.