

**ABSTRAK**  
**PERSEPSI MASYARAKAT TERHADAP CALON PEMIMPIN**  
**PEREMPUAN DI DESA DADAPAN KABUPATEN TANGGAMUS**  
**DALAM PERSPEKTIF GENDER**

**Oleh**

**Cica Gafu Arta**

Kepemimpinan perempuan di tingkat desa masih menghadapi berbagai tantangan akibat kuatnya pengaruh budaya patriarki dan stereotip gender di masyarakat. Meskipun perempuan memiliki hak yang sama dalam bidang politik, penerimaan terhadap calon pemimpin perempuan sering dipengaruhi oleh nilai sosial, budaya, dan agama yang berkembang di lingkungan masyarakat. Oleh karena itu, penting untuk mengetahui bagaimana persepsi masyarakat terhadap calon pemimpin perempuan dalam perspektif gender, khususnya di Desa Dadapan Kabupaten Tanggamus.

Penelitian ini menggunakan metode kuantitatif deskriptif dengan jumlah sampel 359 responden yang memiliki hak pilih. Data dikumpulkan melalui angket tertutup menggunakan skala Likert dan dianalisis dengan statistik deskriptif serta inferensial untuk melihat hubungan antara perspektif gender dan persepsi masyarakat.

Hasil penelitian menunjukkan bahwa persepsi masyarakat terhadap calon pemimpin perempuan berada pada kategori setuju dan perspektif gender masyarakat termasuk dalam kategori tinggi. Terdapat hubungan yang signifikan antara perspektif gender dan persepsi masyarakat, yang berarti semakin positif perspektif gender seseorang, maka semakin positif pula penerimaannya terhadap kepemimpinan perempuan.

***Kata kunci:*** Persepsi Masyarakat, Kepemimpinan Perempuan, Perspektif Gender, Kesetaraan Gender, Masyarakat Desa

**ABSTRACT**  
**PUBLIC PERCEPTION OF FEMALE LEADER CANDIDATES IN**  
**DADAPAN VILLAGE, TANGGAMUS REGENCY FROM A GENDER**  
**PERSPECTIVE**

**By**

**Cica Gafu Arta**

*Women's leadership at the village level still faces various challenges due to the strong influence of patriarchal culture and gender stereotypes in society. Although women have equal rights in politics, acceptance of female leadership candidates is often influenced by prevailing social, cultural, and religious values. Therefore, it is important to understand the community's perception of female leadership candidates from a gender perspective, particularly in Dadapan Village, Tanggamus Regency. This study used a descriptive quantitative method with a sample of 359 eligible voters. Data were collected through a closed-ended questionnaire using a Likert scale and analyzed using descriptive and inferential statistics to examine the relationship between gender perspectives and community perceptions. The results showed that community perceptions of female leadership candidates were in the "agree" category, and that the community's gender perspective was in the "high" category. There was a significant relationship between gender perspectives and community perceptions, meaning that the more positive a person's gender perspective, the more positive their acceptance of female leadership.*

**Keywords:** *Community Perception, Women's Leadership, Gender Perspective, Gender Equality, Village Communities*