

ABSTRAK

PENGEMBANGAN VIDEO TUTORIAL PEMBELAJARAN TARI BEDANA OLOK GADING

Oleh

VANNY RAHMANIAR

Tari Bedana Olok Gading merupakan salah satu tari tradisional tertua di Lampung, masih banyak orang maupun pendidik belum memahami gerakan tariannya ini karena kurangnya dokumentasi yang detail pada gerak tariannya. Penelitian ini bertujuan mengembangkan video tutorial pembelajaran tari Bedana Olok Gading sebagai media pembelajaran *audio visual*. Proses pengembangan dilakukan melalui metode *Research & Development* (R&D) dengan menerapkan model pengembangan 4D (*Define, Design, Develop, Disseminate*). Tahap *Define* dilakukan melalui observasi, wawancara, dan analisis kebutuhan. Pengembangan media video tutorial tari Bedana Olok Gading sebagai solusi bahwa guru dan siswa membutuhkan media yang tidak hanya memuat informasi sejarah tarinya saja, tetapi juga tentang penguasaan keterampilan gerak. Tahap *Design* mencakup pengumpulan materi pendukung serta perancangan alur video tutorial yang sistematis. Tahap *Develop* meliputi proses produksi video, uji kelayakan oleh ahli, serta penilaian kepraktisan oleh guru dan siswa. Hasil penilaian menunjukkan bahwa video tutorial termasuk kriteria “Sangat Baik” menurut ahli materi (skor 4.5), ahli media (skor 4.9), dan guru (skor 4.8), serta kriteria “Baik” menurut siswa (skor rata-rata 3.6). Tahap *Disseminate* dilakukan melalui distribusi video ke sekolah dan pengunggahan ke platform *youtube*. Penelitian ini menghasilkan media pembelajaran berupa video tutorial yang dapat digunakan guru dan siswa, untuk mendukung proses pembelajaran di sekolah khususnya materi tari Bedana Olok Gading.

Kata Kunci: Media Pembelajaran, Tari Bedana Olok Gading, Video Tutorial Tari

ABSTRACT

DEVELOPMENT OF A VIDEO TUTORIAL FOR LEARNING THE BEDANA OLOK GADING DANCE

By

VANNY RAHMANIAR

Bedana Olok Gading dance is one of the oldest traditional dances in Lampung, many people and educators still do not understand the movements of this dance due to the lack of detailed documentation of the dance movements. This study aims to develop a video tutorial for learning the Bedana Olok Gading dance as an audio-visual learning medium. The development process is carried out through the Research & Development (R&D) method by applying the 4D development model (Define, Design, Develop, Disseminate). The Define stage is carried out through observation, interviews, and needs analysis. The development of the Bedana Olok Gading dance video tutorial media is a solution that teachers and students need media that not only contains information about the history of the dance, but also about mastering movement skills. The Design stage includes collecting supporting materials and designing a systematic video tutorial flow. The Develop stage includes the video production process, feasibility testing by experts, and practicality assessment by teachers and students. The assessment results show that the video tutorial includes the criteria of "Very Good" according to material experts (score 4.5), media experts (score 4.9), and teachers score 4.8), as well as the criteria of "Good" according to students (average score 3.6). The Dissemination stage is carried out through video distribution to schools and uploading to the YouTube platform. The results of this study produce learning media in the form of video tutorials that can be used by teachers and students, to support the learning process in schools, especially the Bedana Olok Gading dance material.

Keywords: *Learning Media, Tari Bedana Olok Gading. Dance Tutorial Video*