

ABSTRAK

PENGARUH KONDISI SOSIAL DAN EKONOMI ORANG TUA TERHADAP MOTIVASI MELANJUTKAN PENDIDIKAN KE PERGURUAN TINGGI DI DESA SINAR REJO KECAMATAN KALIREJOLAMPUNG TENGAH

Oleh

SYAHRI FADILAH

Pendidikan tinggi berperan penting dalam meningkatkan kualitas sumber daya manusia. Namun, motivasi anak untuk melanjutkan pendidikan sering dipengaruhi oleh kondisi sosial dan ekonomi orang tua. Di Desa Sinar Rejo Kecamatan Kalirejo Lampung Tengah masih terdapat anak yang kurang termotivasi karena keterbatasan sosial ekonomi keluarga.

Penelitian ini bertujuan mengetahui pengaruh kondisi sosial dan ekonomi orang tua terhadap motivasi anak melanjutkan pendidikan ke perguruan tinggi. Penelitian menggunakan pendekatan kuantitatif dengan metode survei terhadap 36 responden lulusan SMA. Data dikumpulkan melalui kuesioner dan dianalisis menggunakan regresi linier berganda dengan bantuan SPSS.

Hasil penelitian menunjukkan bahwa kondisi sosial orang tua berpengaruh positif dan signifikan terhadap motivasi anak dengan nilai koefisien regresi 1,213 dan signifikansi 0,005. Kondisi ekonomi orang tua juga berpengaruh positif dan signifikan dengan nilai koefisien regresi 2,136 dan signifikansi 0,000. Secara simultan, kondisi sosial dan ekonomi orang tua berpengaruh signifikan terhadap motivasi anak melanjutkan pendidikan ke perguruan tinggi dengan nilai Fhitung 249,901 dan signifikansi 0,000. Nilai koefisien determinasi (R^2) sebesar 0,938 menunjukkan bahwa 93,8% variasi motivasi anak dipengaruhi oleh kondisi sosial ekonomi orang tua. Dengan demikian dapat disimpulkan bahwa kondisi sosial dan ekonomi memiliki peran penting dalam meningkatkan motivasi anak untuk melanjutkan pendidikan ke perguruan tinggi di Desa Sinar Rejo Kecamatan Kalirejo Lampung Tengah.

Kata kunci: kondisi sosial, kondisi ekonomi, motivasi, pendidikan tinggi.

ABSTRAK

THE INFLUENCE OF PARENTS' SOCIO AND ECONOMIC CONDITIONS ON THE MOTIVATION TO PURSUE HIGHER EDUCATION IN SINAR REJO VILLAGE, KALIREJO SUB-DISTRICT, CENTRAL LAMPUNG

By

SYAHRI FADILAH

Higher education plays an important role in improving the quality of human resources. However, children's motivation to continue their studies is often influenced by their parents' social and economic conditions. In Sinar Rejo Village, Kalirejo Sub-District, Central Lampung, there are still children who lack motivation to pursue higher education due to socio-economic limitations. This study aims to determine the influence of parents' social and economic conditions on children's motivation to pursue higher education. The research employed a quantitative approach with a survey method involving 36 high school graduates as respondents. Data were collected using questionnaires and analyzed through multiple linear regression with the assistance of SPSS. The results of the study show that parents' social condition has a positive and significant influence on children's motivation, with a regression coefficient value of 1.213 and a significance of 0.005. Parents' economic condition also has a positive and significant influence, with a regression coefficient value of 2.136 and a significance of 0.000. Simultaneously, parents' social and economic conditions significantly influence children's motivation to pursue higher education, with an F-value of 249.901 and a significance of 0.000. The coefficient of determination (R^2) of 0.938 indicates that 93.8% of the variation in children's motivation is influenced by parents' socio-economic conditions. Thus, it can be concluded that social and economic conditions play an important role in increasing children's motivation to continue their education at the higher education level in Sinar Rejo Village, Kalirejo Sub-District, Central Lampung.

Keywords: social condition, economic condition, motivation, higher education.