ABSTRACT

IMPLEMENTATION OF CORPORATE SOCIAL RESPONSIBILITY, GOOD CORPORATE GOVERNANCE, LEVERAGE, FIRM SIZE AND DIVIDEND POLICY ON FIRM VALUE (Studies in Manufacturing Companies Listed on the Indonesia Stock Exchange Period 2010-2012)

By

Heral Viryando Maki

The purpose of this research was to determine the effect of corporate social responsibility, corporate governance, leverage, firm size and dividend policy on firm value. The sample in this research consisted of 20 companies listed in Indonesia Stock Exchange (IDX) 2010-2012. The sample was selected using purposive sampling. Data were analyzed using multiple linear regression with panel data approach that uses statistical test equipment Eviews 7. The results of this research showed that the ability of explanation by the variation of the five independent variables on firm value by 20%, while the remaining 80% are influenced by other factors outside of this research. F test result showed that the corporate social responsibility, corporate governance, leverage, firm size and dividend policy simultaneously significant effect on firm value. T test results showed that the good corporate governance and leverage partially significant effect on firm value, while corporate social responsibility, firm size and dividend policy partially not significant effect on firm value.

Keywords: Corporate Social Responsibility, Good Corporate Governance, Leverage, Firm Size, Dividend Policy, Firm Value.