

## **ABSTRACT**

### **MANAGEMENT ANALYSIS PREPARED OF RESORT OBJECT TOURISM OF ECOLOGY MONKEY FOREST PARK IN TELUK BETUNG UTARA**

**By**

**VADILA RAIZA**

Departement of culture and tourism in Bandar Lampung city is organism that has important impact in establishing the government's manage that the choising and given authority in managing and a tour improving in Bandar Lampung city. Base of that departement of culture and tour in Bandar Lampung city doing management to the object's tour monkey's garden to exploit that it's potential and solve the tour's problems that caused by monkey that breaks civil's facility and attack people and viewer. Base of the background the resource purpose is to know area's management of object's ecology tour monkey's garden at North Teluk Betung.

This resource is descriptive's resource by cualitatif methods. Technique in collecting of datas are done by using primer's data that is gotten from interview with seven people who give information and observe in resource's location at Monkey's Garden, sekunder's data is documentation and analysis data is done by qualitative.

The result of resource is area object's ecologi tour monkey's garden has potential to improve and offering tour. The aspect potential has monkey's garden is attraction, accesable, ancillary more better but the aspect amenities not succesfull. Management that has for doing management to monkey's garden is nothing five elements are man, money, material, methods and market. The elements is man, money, material that available is not better, while the methods and market is enough. Limited of element's management is are had for object's Monkey Garden tour in establishing of management's principles is function actuating and controlling has not run well yet, whereas the principles is planning, organizing has be able to walk more better.

**Keyword:** Tourism Management, Tourism object of the Forest Park of  
Monkey