

## ABSTRAK

### TRANSFORMASI SISTEM PENDATAAN SOSIAL PROGRAM KELUARGA HARAPAN DI KEMENTERIAN SOSIAL REPUBLIK INDONESIA

Oleh

**ATHAYA ZULFA ZEIN YASIEN**

Sistem pendataan Data Terpadu Kesejahteraan Sosial (DTKS) masih mengalami kasus *exclusion error* dan *inclusion error* yang menyebabkan bantuan sosial tidak tepat sasaran. Atas permasalahan tersebut, presiden mengeluarkan Instruksi Presiden Nomor 4 Tahun 2025 tentang Data Tunggal Sosial dan Ekonomi Nasional (DTSEN) yang dipandang lebih akurat dan terintegrasi dalam meningkatkan ketepatan sasaran bansos. Penelitian ini bertujuan untuk mengetahui implementasi DTSEN dalam meningkatkan ketepatan sasaran Program Keluarga Harapan (PKH). Penelitian ini menggunakan metode penelitian kualitatif deskriptif dengan pendekatan studi kasus. Data penelitian dikumpulkan melalui wawancara, observasi, dan dokumentasi. Penelitian ini dianalisis menggunakan teori implementasi Mazmanian dan Sabatier (1983). Hasil penelitian menunjukkan bahwa keberhasilan implementasi DTSEN terlihat dari adanya kejelasan isi dan konsistensi kebijakan, komitmen dan integrasi yang kuat dari lembaga atasan, dukungan akses publik dan adaptasi teknologi. Namun, efektivitas implementasi masih dibatasi oleh kompleksitas integrasi data, gangguan pada sistem, kesenjangan antarwilayah, ketiadaan biaya operasional di lapangan, serta resistensi sosial akibat dinamika pemutakhiran data. Kesimpulan penelitian ini adalah implementasi DTSEN sudah berkontribusi dalam meningkatkan ketepatan sasaran PKH walaupun belum berjalan dengan optimal.

**Kata Kunci : Sistem, Pendataan, DTKS, DTSEN, PKH**

## **ABSTRACT**

### **TRANSFORMATION OF THE SOCIAL DATA RECORDING SYSTEM FOR THE FAMILY HOPE PROGRAM AT THE MINISTRY OF SOCIAL AFFAIRS OF THE REPUBLIC OF INDONESIA**

**By**

**ATHAYA ZULFA ZEIN YASIEN**

*The Integrated Social Welfare Data (DTKS) system continues to experience exclusion and inclusion errors, which can lead to inaccurate targeting of social assistance. To address this issue, the President issued Presidential Instruction No. 4 of 2025 concerning the National Single Social and Economic Data (DTSEN), which is considered more accurate and integrated in improving the targeting accuracy of social assistance. This study aims to determine the implementation of DTSEN in improving the targeting accuracy of the Family Hope Program (PKH). This study used a descriptive qualitative research method with a case study approach. Data were collected through interviews, observation, and documentation. This study was analysed using the implementation theory of Mazmanian and Sabatier (1983). The results indicate that the successful implementation of DTSEN is evident in the clarity of content and consistency of policies, strong commitment and integration from superior institutions, support for public access, and technological adaptation. However, implementation effectiveness is still limited by the complexity of data integration, system disruptions, disparities between regions, lack of operational costs in the field, and social resistance due to the dynamics of data updates. This study concludes that the implementation of DTSEN has contributed to improving the targeting accuracy of PKH, although it has not yet be optimally.*

**Keywords : System, data, DTKS, DTSEN, PKH**