

ABSTRAK

GAYA KEPEMIMPINAN TRANSFORMASIONAL DALAM PENGUATAN PENELITIAN DAN INOVASI DAERAH (STUDI DI BALITBANGDA PROVINSI LAMPUNG)

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Penelitian ini dilatarbelakangi oleh tantangan pembangunan daerah, tuntutan kebijakan berbasis bukti, serta pentingnya peran kepemimpinan dalam meningkatkan kinerja lembaga riset daerah. Penelitian ini bertujuan untuk mendeskripsikan gaya kepemimpinan transformasional Kepala Badan Penelitian dan Pengembangan Daerah (Balitbangda) Provinsi Lampung serta menganalisis implementasinya dalam penguatan penelitian dan inovasi daerah. Penelitian menggunakan pendekatan kualitatif dengan metode deskriptif. Data dikumpulkan melalui wawancara mendalam, observasi, dan dokumentasi terhadap pimpinan dan pegawai Balitbangda Provinsi Lampung, kemudian dianalisis melalui tahapan reduksi data, penyajian data, dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa Kepala Balitbangda Provinsi Lampung menerapkan kepemimpinan transformasional yang tercermin dalam empat dimensi, yaitu *idealized influence*, *inspirational motivation*, *intellectual stimulation*, dan *individualized consideration*. Kepemimpinan ini mampu membangun kepercayaan, meningkatkan motivasi, mendorong kreativitas dan inovasi pegawai, serta memperhatikan kebutuhan individu. Implementasinya berkontribusi pada penguatan penelitian dan inovasi daerah melalui penyusunan agenda riset strategis, kolaborasi dengan perguruan tinggi dan lembaga riset, serta peningkatan kualitas kajian yang relevan dengan kebutuhan pembangunan daerah.

Kata kunci: kepemimpinan transformasional, Balitbangda, penelitian daerah, inovasi daerah.

ABSTRACT

TRANSFORMATIONAL LEADERSHIP STYLE IN STRENGTHENING REGIONAL RESEARCH AND INNOVATION (STUDY AT THE LAMPUNG PROVINCE RESEARCH AND DEVELOPMENT AGENCY)

By

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This research is motivated by the challenges of regional development, the demand for evidence-based policies, and the importance of leadership in improving the performance of regional research institutions. This study aims to describe the transformational leadership style of the Head of the Regional Research and Development Agency (Balitbangda) of Lampung Province and analyze its implementation in strengthening regional research and innovation. The study used a qualitative approach with descriptive methods. Data were collected through in-depth interviews, observations, and documentation with leaders and employees of Balitbangda Lampung Province. Data were then analyzed through data reduction, data presentation, and conclusion drawing. The results indicate that the Head of Balitbangda Lampung Province implements transformational leadership, reflected in four dimensions: idealized influence, inspirational motivation, intellectual stimulation, and individualized consideration. This leadership builds trust, increases motivation, encourages employee creativity and innovation, and addresses individual needs. Its implementation contributes to strengthening regional research and innovation through the development of a strategic research agenda, collaboration with universities and research institutions, and improving the quality of studies relevant to regional development needs.

Keywords: transformational leadership, Balitbangda, regional research, Regional Innovation.