ABSTRACT

THE INFLUENCE OF KNOWLEDGE LEVEL ABOUT JILBAB TOWARD PROFILE PHOTOS SOCIAL NETWORK INSTALLATION
(Studies on Al-Kautsar High School Students Bandar Lampung)

By

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This research’s purpose is to know the influence of knowledge level about jilbab toward profile photos social network installation. This research used quantitative approach with explanatory method. Technique of data analysis used the linear regression. Knowledge about jilbab of Al-Kautsar High School students of class XI is a high category, and for the understanding about jilbab and jilbab application is enough or middle category. For profile photos social network installation, majority of Al-Kautsar High School students of class XI sometimes installing profile photos social network without using jilbab. Result of correlation test knowledge about jilbab is 0.422 which mean middle correlation. Understanding about jilbab is 0.394 which mean weak correlation and jilbab application 0.830 which mean strong correlation. Linear regression results showed between knowledge, understanding and jilbab application, only application jilbab that have significant toward profile photos social network installation. But, if the overall were tested so toward profile photos social network installation 71% and 29% are influenced by other factors and F count > F table that is 48.973 > 2.76. So in this research Hₐ accepted and H₀ rejected that there is significant influence between knowledge level about jilbab toward profile photos social network installation.

Key words: knowledge, understanding, application, profile photos social network installation