

## ABSTRAK

### HUBUNGAN KINERJA PENYULUH PERTANIAN LAPANGAN (PPL) DENGAN TINGKAT KEPUASAN PETANI PADI DI KECAMATAN PALAS KABUPATEN LAMPUNG SELATAN

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Kinerja Penyuluh Pertanian Lapangan (PPL) memiliki peranan penting dalam mendukung keberhasilan pembangunan pertanian, khususnya dalam meningkatkan kepuasan petani padi sebagai sasaran kegiatan penyuluhan. Kepuasan petani menjadi indikator keberhasilan kinerja PPL karena mencerminkan sejauh mana pelayanan, pendampingan, dan materi penyuluhan mampu memenuhi kebutuhan dan harapan petani. Tujuan dari penelitian untuk mengetahui tingkat kinerja PPL, mengetahui tingkat kepuasan petani padi terhadap kinerja PPL, menganalisis hubungan antara kinerja PPL dengan tingkat kepuasan petani padi, dan mengetahui tingkat kemandirian petani padi di Kecamatan Palas, Kabupaten Lampung Selatan. Penentuan lokasi penelitian dilakukan secara sengaja (*purposive*). Responden dalam penelitian ini berjumlah 74 orang petani padi yang tersebar di 6 desa di Kecamatan Palas, keenam desa tersebut dibina oleh 3 orang PPL. PPL Jhun Hendri membina 3 desa, yaitu Desa Sukaraja, Desa Sukabakti, dan Desa Pematang Baru. PPL Sugiyono membina 2 desa, yaitu Desa Mekar Mulya dan Desa Bandar Hurip. PPL Tukiyar membina 1 desa, yaitu Desa Bumi Restu. Analisis data yang digunakan yaitu deskriptif kuantitatif dan uji hubungan *Rank Spearman*. Hasil penelitian menunjukkan bahwa Kinerja PPL berada pada kategori tinggi, meliputi pelaksanaan desiminasi, penerapan metode, peningkatan akses informasi, penguatan kelembagaan, peningkatan kelembagaan, dan peningkatan produktivitas, secara umum PPL telah melaksanakan tugas dan fungsinya dengan baik. Tingkat kepuasan petani padi terhadap kinerja PPL juga berada pada kategori tinggi. Hasil uji hubungan menunjukkan bahwa kinerja PPL memiliki hubungan yang nyata dengan tingkat kepuasan petani padi, yang menunjukkan bahwa semakin baik kinerja penyuluh pertanian, maka tingkat kepuasan petani cenderung semakin tinggi maupun sebaliknya. Selain itu, tingkat kemandirian petani padi di Kecamatan Palas tergolong tinggi, yang menunjukkan bahwa petani telah mampu mengelola usahatani, mengambil keputusan, dan menerapkan hasil penyuluhan secara mandiri.

**Kata kunci:** kinerja, petani, kepuasan, PPL

## **ABSTRACT**

### **THE RELATIONSHIP BETWEEN FIELD AGRICULTURAL EXTENSION WORKER PERFORMANCE AND FARMER SATISFACTION LEVELS IN PALAS DISTRICT, SOUTH LAMPUNG REGENCY**

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*The performance of Field Agricultural Extension Workers plays an important role in supporting the success of agricultural development, especially in increasing the satisfaction of rice farmers as the target of extension activities. Farmer satisfaction is an indicator of the success of PPL performance because it reflects the extent to which services, assistance, and extension materials are able to meet the needs and expectations of farmers. The objectives of this study were to determine the level of PPL performance, to determine the level of rice farmer satisfaction with PPL performance, to analyze the relationship between PPL performance and the level of rice farmer satisfaction, and to determine the level of rice farmer independence in Palas District, South Lampung Regency. The determination of the research location was done intentionally (purposive). Respondents in this study amounted to 74 rice farmers spread across 6 villages in Palas District, the six villages were mentored by 3 PPL. PPL Jhun Hendri mentored 3 villages, namely Sukaraja Village, Sukabakti Village, and Pematang Baru Village. PPL Sugiyono mentored 2 villages, namely Mekar Mulya Village and Bandar Hurip Village. PPL Tukiyar mentored 1 village, namely Bumi Restu Village. The data analysis used was quantitative descriptive and Spearman Rank correlation test. The results of the study showed that the performance of PPL was in the high category, including the implementation of dissemination, application of methods, increasing access to information, strengthening institutions, improving institutions, and increasing productivity, in general PPL has carried out its duties and functions well. The level of satisfaction of rice farmers towards the performance of PPL was also in the high category. The results of the correlation test showed that the performance of PPL has a significant relationship with the level of satisfaction of rice farmers, which indicates that the better the performance of agricultural extension workers, the level of farmer satisfaction tends to be higher and vice versa. In addition, the level of independence of rice farmers in Palas District is relatively high, which indicates that farmers have been able to manage their farms, make decisions, and implement the results of extension independently.*

**Keywords:** *performance, farmers, satisfaction, field agricultural extension*