

ABSTRAK

PENGARUH MOTIVASI, LINGKUNGAN KELUARGA DAN MODAL USAHA TERHADAP MINAT BERWIRAUSAHA PADA SISWA SMK MUHAMMADIYAH 3 METRO

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Penelitian ini bertujuan untuk menganalisis pengaruh motivasi, lingkungan keluarga, dan modal usaha terhadap minat berwirausaha siswa kelas XI SMK Muhammadiyah 3 Metro. Penelitian menggunakan pendekatan kuantitatif dengan metode deskriptif verifikatif melalui pendekatan *ex post facto* dan dilaksanakan dengan metode survei.

Responden dalam penelitian ini berjumlah seluruh siswa kelas XI SMK Muhammadiyah 3 Metro yang ditetapkan sebagai sampel penelitian melalui teknik total sampling. Data dikumpulkan menggunakan kuesioner yang telah diuji validitas dan reliabilitasnya, kemudian dianalisis menggunakan analisis regresi linear sederhana dan regresi linear berganda.

Hasil penelitian menunjukkan bahwa motivasi, lingkungan keluarga, dan modal usaha berpengaruh positif dan signifikan terhadap minat berwirausaha siswa, baik secara parsial maupun secara simultan.

Kata kunci: Lingkungan Keluarga, Minat Berwirausaha, Modal Usaha, Motivasi

ABSTRACT

THE INFLUENCE OF MOTIVATION, FAMILY ENVIRONMENT, AND BUSINESS CAPITAL ON ENTREPRENEURIAL INTERESTS IN SMK MUHAMMADIYAH 3 METRO

By

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This study aims to analyze the influence of motivation, family environment, and business capital on the entrepreneurial interest of eleventh-grade students at SMK Muhammadiyah 3 Metro. The study employed a quantitative approach with a descriptive, ex-post-facto verification method and was conducted using a survey.

The respondents in this study were all eleventh-grade students at SMK Muhammadiyah 3 Metro, selected as the research sample using a total sampling technique. Data were collected using a questionnaire that had been tested for validity and reliability, then analyzed using simple linear regression and multiple linear regression.

The results showed that motivation, family environment, and business capital had a positive and significant influence on students' entrepreneurial interest, both partially and simultaneously.

Keywords: Family Environment, Entrepreneurial Interest, Business Capital, Motivation