

## ABSTRAK

### **Representasi Kelas Sosial dalam Film *Parasite* (2019): Kritik Ketimpangan Kelas melalui Kajian Sosiologis**

**Oleh:**

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Penelitian ini menganalisis representasi ketimpangan kelas sosial dalam film *Parasite* sebagai teks budaya yang memproduksi makna sosial sekaligus menyampaikan kritik terhadap ketimpangan kelas. Fokus penelitian diarahkan pada bagaimana ketimpangan kelas direpresentasikan melalui tanda-tanda visual dan dialog, serta bagaimana representasi tersebut relevan dengan kondisi sosial di Indonesia.

Penelitian ini menggunakan pendekatan kualitatif deskriptif dengan metode analisis semiotika Roland Barthes melalui tahapan denotasi, konotasi, dan mitos. Data primer diperoleh dari scene dan dialog dalam film, sedangkan data sekunder berasal dari berbagai literatur yang relevan. Analisis juga diperkuat dengan perspektif sosiologis untuk memahami bagaimana ketimpangan kelas direproduksi dan dinormalisasi dalam kehidupan sosial sehari-hari.

Hasil penelitian menunjukkan bahwa *Parasite* merepresentasikan ketimpangan kelas melalui kontras ruang tempat tinggal, perbedaan dampak hujan, ketimpangan akses pendidikan, ilusi mobilitas sosial, serta penanda kelas yang muncul dalam interaksi antartokoh. Representasi tersebut membentuk mitos tentang kewajaran hierarki sosial, sekaligus mengungkap bagaimana ketidakadilan bekerja secara halus dalam relasi sosial sehari-hari. Temuan ini juga menunjukkan bahwa realitas yang digambarkan dalam film memiliki relevansi dengan kondisi ketimpangan sosial di Indonesia, sehingga film berfungsi tidak hanya sebagai hiburan, tetapi juga sebagai media refleksi dan kritik sosial.

Kata kunci: representasi, film *Parasite*, ketimpangan kelas.

## **ABSTRACT**

### ***The Representation of Social Class in Parasite (2019): A Sociological Critique of Class Inequality***

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*This study examines the representation of social class inequality in Parasite as a cultural text that produces social meaning while also offering a critique of class disparity. The research focuses on how class inequality is represented through visual signs and dialogue, as well as how these representations resonate with social conditions in Indonesia.*

*This research employs a qualitative descriptive approach using Roland Barthes' semiotic analysis, particularly the levels of denotation, connotation, and myth. Primary data were collected from selected scenes and dialogues in the film, while secondary data were drawn from relevant literature. The analysis is further supported by sociological perspectives to explore how class inequality is reproduced and normalized in everyday social life.*

*The findings reveal that Parasite portrays class inequality through contrasts in living spaces, the unequal impact of heavy rain, disparities in access to education, the illusion of social mobility, and various class markers embedded in interactions between characters. These representations construct a myth of social hierarchy as something natural, while simultaneously exposing how inequality operates subtly within everyday social relations. The study also finds that the realities depicted in the film strongly resonate with contemporary social inequality in Indonesia, demonstrating that film can serve not only as entertainment, but also as a powerful medium for social reflection and critique.*

*Keywords: representation, film Parasite, class inequality.*