

Lampiran D

Uji Validitas dan Reliabilitas Dengan Menggunakan Perangkat Lunak *SPSS 16.0 For Windows*

VALIDITAS

Correlations			Per_1	Per_2	Per_3	Sum_Umum
Spearman's rho	Per_1	Correlation Coefficient	1.000	.442**	.023	.415**
		Sig. (2-tailed)	.	.000	.852	.001
		N	66	66	66	66
	Per_2	Correlation Coefficient	.442**	1.000	.298*	.492**
		Sig. (2-tailed)	.000	.	.015	.000
		N	66	66	66	66
	Per_3	Correlation Coefficient	.023	.298*	1.000	.569**
		Sig. (2-tailed)	.852	.015	.	.000
		N	66	66	66	66
	Sum_Umum	Correlation Coefficient	.415**	.492**	.569**	1.000
		Sig. (2-tailed)	.001	.000	.000	.
		N	66	66	66	66

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

			Per_4	Per_5	Per_6	Sum_Jarak
Spearman's rho	Per_4	Correlation Coefficient	1.000	.644**	.332**	.834**
		Sig. (2-tailed)	.	.000	.007	.000
		N	66	66	66	66
	Per_5	Correlation Coefficient	.644**	1.000	.179	.808**
		Sig. (2-tailed)	.000	.	.150	.000
		N	66	66	66	66
	Per_6	Correlation Coefficient	.332**	.179	1.000	.653**
		Sig. (2-tailed)	.007	.150	.	.000
		N	66	66	66	66
	Sum_Jarak	Correlation Coefficient	.834**	.808**	.653**	1.000
		Sig. (2-tailed)	.000	.000	.000	.
		N	66	66	66	66

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations

			Per_7	Per_8	Per_9	Sum Perbedaan_produk
Spearman's rho	Per_7	Correlation Coefficient	1.000	.086	.092	.636**
		Sig. (2-tailed)	.	.490	.465	.000
		N	66	66	66	66
	Per_8	Correlation Coefficient	.086	1.000	.275*	.510**
		Sig. (2-tailed)	.490	.	.025	.000
		N	66	66	66	66
	Per_9	Correlation Coefficient	.092	.275*	1.000	.752**
		Sig. (2-tailed)	.465	.025	.	.000
		N	66	66	66	66
	Sum Perbedaan produk	Correlation Coefficient	.636**	.510**	.752**	1.000
		Sig. (2-tailed)	.000	.000	.000	.
		N	66	66	66	66

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Hasil Uji Validitas Pertanyaan

Keterangan	Koef Korelasi	Signifikan	Kesimpulan
Umum			
Pertanyaan 1	0,415	0,001	Valid
Pertanyaan 2	0,492	0,000	Valid
Pertanyaan 3	0,569	0,000	Valid
Jarak			
Pertanyaan 4	0,834	0,000	Valid
Pertanyaan 5	0,808	0,000	Valid
Pertanyaan 6	0,653	0,000	Valid
Perbedaan Produk			
Pertanyaan 7	0,636	0,000	Valid
Pertanyaan 8	0,510	0,000	Valid
Pertanyaan 9	0,752	0,000	Valid

RELIABILITY

Case Processing Summary

		N	%
Cases	Valid	66	100.0
	Excluded ^a	0	.0
	Total	66	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.754	09