

ABSTRAK

THE EFFECTIVENESS OF USING ANIMATED SHORT VIDEO ON STUDENTS' WRITING ABILITY IN NARRATIVE TEXT

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Penelitian ini bertujuan untuk mengetahui apakah video pendek animasi dapat meningkatkan kemampuan menulis teks naratif siswa. Penelitian ini menggunakan metode kuantitatif dengan desain one-group pre-test and post-test pada satu kelas siswa kelas dua belas. Tes menulis teks naratif diberikan sebelum dan sesudah tiga kali pertemuan pembelajaran menggunakan video pendek animasi. Hasil penelitian menunjukkan bahwa kemampuan menulis teks naratif siswa meningkat setelah diberikan perlakuan. Video pendek animasi membantu siswa mengembangkan ide, menyusun paragraf, dan memahami struktur naratif dengan lebih jelas. Peningkatan ditemukan pada beberapa aspek menulis, termasuk isi, organisasi, tata bahasa, mekanik, gaya, dan kualitas ekspresi. Analisis statistik menunjukkan adanya perbedaan yang signifikan antara skor pre-test dan post-test, yang mengindikasikan bahwa video pendek animasi memberikan pengaruh positif terhadap kemampuan menulis siswa. Oleh karena itu, video pendek animasi dapat dianggap sebagai media yang efektif untuk mengajarkan penulisan teks naratif di sekolah menengah atas.

Kata Kunci: Teks Naratif, Video Pendek Animasi, Sekolah Menengah Atas, Menulis

ABSTRACT

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This study examined whether animated short videos could improve students' narrative writing ability. The research used a quantitative one-group pre-test and post-test design with one class of twelfth-grade students. Narrative writing tests were given before and after three teaching sessions using animated short videos. The results showed that students' narrative writing ability increased after the treatment. Animated short videos helped students develop ideas, organize paragraphs, and understand narrative structures more clearly. Improvements were found in several aspects of writing, including content, organization, grammar, mechanics, style and quality of expression. Statistical analysis showed a significant difference between the pre-test and post-test scores, indicating that animated short videos had a positive effect on students' writing ability. Therefore, animated short videos can be considered an effective medium for teaching narrative writing in senior high schools.

Keywords: *Narrative Text, Animated Short Video, Senior High School, Writing*